

# 2024 WORLD SPRINTS SPONSORSHIP OPPORTUNITIES

## SPONSORSHIP TIERS

### KŪ'AU

The backbone of the paddle.

"Pūpūkāhi i holomua"

*Unite in order to progress*

### PU'UKOLE

The area that joins the  
laulau to the kū'au.

### PU'UHELE

The groove of the paddle.

### LAULAU

The blade of the paddle.

### KOHO

The tip of the paddle.

Our Hawai'i Island community, as well as the entire State of Hawai'i has a deep rooted connection with the canoe. It defines us as Hawaiians and allowed our ancestors to settle here many centuries ago.

We are honored to announce that the 20th IVF Va'a World Sprint Championship will be hosted by the Hawaiian Canoe Racing Association and held in Hilo on the Island of Hawai'i from August 13th to August 24th, 2024. This event will bring the sport of outrigger canoe racing to the forefront, and create an opportunity to inspire new generations of paddlers.

This 10-day international event has thousands of paddlers and spectators participating from over 35 countries.

We are currently seeking sponsors to host this rare event. It was exactly 20 years ago the last time Hawai'i was the host.

If you would like to kōkua or learn more please contact us at [WorldSprintsHilo@gmail.com](mailto:WorldSprintsHilo@gmail.com). Mahalo.

	<u>KŪ'AU</u> \$25,000 Title Event Sponsor	<u>PU'UKOLE</u> \$15,000 Maximum of 2	<u>PU'UHELE</u> \$10,000 Maximum of 3	<u>LAULAU</u> \$5,000 Maximum of 3	<u>KOHO</u> \$1,000 No Maximum
Advertisement in commemorative program	Full Page	Half Page	Quarter Page	1/8 Page	Logo
Logo, link, & blurb on sponsor page	✓	✓	✓	✓	✓
Print - flyers, posters and banners.	✓	✓	✓	✓	✓
Placement on banner display at staging/awards area	✓	✓	✓	✓	-
Announcer recognition throughout the event	✓	✓	✓	✓	-
Swag/Merch Bag	8	4	2	1	-
Exhibit booth	20 x 20	20 x 10	10 x 10	10 x 10	-
Media coverage	TV & Radio	TV	Radio	-	-
Company Logo/Name on canoes	Front	Middle	Back	-	-